



Pine Tar Paint & Pine Tar Oil



What is wood tar?

Auson's wood tar is produced from resin-rich pinewood. It is the resin in the wood that becomes tar when distilled in a heated kiln.

Treating wood with wood tar is a method dating back to the Middle Ages, known for providing long-lasting protection. Wood tar – the main ingredient in our Pine Tar Paint and Pine Tar Oil – is a beautiful and aromatic way to let wood live, breathe, and be preserved.

Auson's products contain a very high proportion of wood tar.

When paint dries, parts of its contents evaporate. What remains is known as the solids content.

Our Pine Tar Products have a high solids content, approx. 60–80%. This means that very little of the contents in the container is lost from the wood being treated. Once our Pine Tar Products have fully dried, approx. 85–100% of what remains in the wood is pure wood tar.

You could say that Auson wood tar is the wood's own way of protecting itself. When you paint with our Pine Tar products, you restore the wood's natural protective substances, which helps prevent drying and cracking.



Solids content



amount of wood tar remaining in the wood after drying





Wood tar preserves.

Auson's Pine Tar Products are the obvious choice for facades, wooden decks, and other outdoor wooden surfaces, both aesthetically and functionally.

Wood tar penetrates the wood¹.

Our Pine Tar Products have an excellent ability to penetrate deep into the wood. This creates a durable finish that not only protects the wood from weather and wind but also preserves its natural beauty. The surface becomes hard-wearing, and the color stays where it should – without rubbing off or flaking.

Wood tar allows the wood to breathe².

When wood can breathe, it lasts. Our Pine Tar Products create a breathable surface that allows moisture to escape from the wood instead of being trapped inside. This prevents moisture build-up and reduces the risk of rot and other moisture-related damage, unlike products that sit on top of the surface.

Wood tar prevents cracking.

By both penetrating the wood and allowing it to breathe, wood tar preserves the wood's flexibility and creates a surface that can move with the wood's natural expansion. At the same time, it protects against temperature changes, UV radiation, and other factors that can lead to drying and cracking.



Penetrates

1. The sample sticks above have been left for 24 hours in our Pine Tar Oil and in a standard water-based paint. The water-based paint remains on the surface, while the wood tar in our Pine Tar Oil penetrates deep into the wood.



Breathable

2. Our Pine Tar Products are tested and assessed according to EN 927-5, a European standard measuring a product's ability to let water through. They are classified as "Non-stable," meaning they have good water permeability.

Wood tar is simple.

Wood tar does not require priming.

You do not need to apply a primer when choosing any of our products. Since wood tar naturally penetrates the wood and creates a protective barrier, it functions as both primer and final treatment in one. It is an advantage to apply one coat before installation. We recommend two coats for the first application on facades and one coat on wooden decks

Wood tar has long repainting intervals.

Our Pine Tar products have a repainting interval of 6–10 years depending on the application. The interval becomes longer with each repainting, as each layer adds increased protection.

Wood tar does not need scraping when repainting.

Our Pine Tar Products do not flake or rub off. When repainting, simply clean the surface and apply a new coat.

You can find a complete painting guide at: www.Tjarfarg.se/malningsguide »





Wood tar is beautiful.

Treating wood with Auson's Pine Tar Products is not just a kind gesture to the wood. It gives your facade, wooden deck, or fence a beautiful and natural appearance. Our range includes both Pine Tar Paint with more coverage in classic Nordic colors, as well as unpigmented and semi-coverage Pine Tar Oil with pigments that allow the wood's natural character to shine through.

Pine Tar Paint – Traditional Nordic colors.

Auson Pine Tar Paint features timeless colors rooted in Nordic building traditions. From deep black to classic red, as well as our new shades in ochre yellow and white. All our Pine Tar Paints provide a covering, matte finish that feels equally natural on modern facades and fences as on older farm buildings and other outdoor wooden structures.

Pine Tar Oil – A color range inspired by forest and nature.

Our Pine Tar Oil is available both unpigmented and semi-covering, with colors drawn from nature's own palette – dark earth tones, soft greys, and warm browns. Pine Tar Oil allows the wood's structure to remain visible, creating a natural and living expression suitable for facades, wooden decks, and other outdoor wood projects.

Pine Tar Paint.

Covering, traditional Nordic colors.

Auson Pine Tar Paint provides a beautiful, matte surface. Our paints create an even and refined result suitable for both classic and modern environments. Its durable finish makes it a perfect choice for combining aesthetics with long-lasting protection.

Approx
85-
100%

amount of wood tar
remaining in the wood
after drying



Röd tjära

Auson Red Pine Tar gives facades the iconic red shade that is a Swedish tradition and cultural heritage. Red Pine Tar suits classic summer cottages with white trim as well as modern wooden architecture. It penetrates the wood without flaking or rubbing off.



Svart tjära

Auson's classic coal-black Pine Tar Paint gives your house a sophisticated character and depth that creates striking contrast with its surroundings. Whether surrounded by lush greenery or a modern urban setting, it becomes a unique focal point. The timeless elegance of black represents both style and strength – a color that never goes out of fashion.



Tjär vitriol

Auson Pine Tar Vitriol is a popular choice that provides a clean, semi-covering, and modern shade. The warm grey tone gradually emerges as the natural brown color of the tar fades, becoming more beautiful over time. The final result is an elegant grey that blends seamlessly into any environment.



Svart brun tjära

Auson Black-Brown Pine Tar contains both black and brown pigments, creating a softer and warmer tone than deep Black Tar. We call Black-Brown "the architect's choice." It gives facades a sophisticated appearance while maintaining a natural and harmonious impression. Can be mixed with Brown Pine Tar for a more brown-toned shade.

Application and coverage

Pine Tar Paint can be used on new wood and on wood previously treated with tar, distemper paint, or iron vitriol. We recommend two coats for the first application. Read our painting guide for more information.

Coverage: Pine Tar Paint: 5–8 m²/liter. Tar Vitriol: 6–10 m²/liter. Depending on the substrate. Very dry wood may require 2–3 times more.



Facade



Construction

Color samples:

1. Rough-sawn pine panel.

2. Planed pine panel.



Vittjära

Auson White Pine Tar – as white as possible based on tar. Use to highlight details such as windows, corners, and architectural elements, or why not the entire house. Use as is or mix with our other colors. Perfect for a light appearance combined with Auson's protective properties.



Gultjära

Auson Yellow Pine Tar gives the wood an ochre-yellow shade, deeply rooted in Nordic building traditions. For generations, it has adorned boathouses, farms, and mountain cabins, yet feels just as natural on modern facades. The color creates a warm presence and a timeless expression.



Bruntjära

Auson Brown Pine Tar is a classic Pine Tar Paint with a shade originating from the era of national romanticism around the turn of the 20th century. Today, brown wooden facades are once again popular. Brown Tar provides a matte brown color and a beautiful wood surface.



Gröntjära

Auson Green Pine Tar gives facades a unique and vibrant character with its deep, nature-inspired shade. Beautiful in green surroundings and equally striking in urban environments. Adjust the shade by mixing with White Pine Tar for a lighter tone or Black Tar for more depth.

Did you know that you can paint over distemper paint with Auson Pine Tar Paint?

The classic red cottage with white trim is perhaps Sweden's most iconic colour scheme. Many older cottages, farms, and boathouses are painted with red distemper paint. By painting over distemper with Auson's Tar Products, you preserve the traditional appearance while giving the wood long-lasting protection.

Why paint over distemper paint?

Distemper paint does not contain wood tar and therefore does not offer the same protection as Auson Pine Tar Paint. Distemper paints consist of pigment, water, flour, and linseed oil and often have low solids content*. They do not penetrate the wood, tend to rub off, and do not last as long as Pine Tar Paint.

Auson Red Tar has a high solids content, and the wood tar in the paint helps protect and preserve the wood while providing the classic red colour.



* Solids content (SC) is the proportion of dry matter in a solution or material remaining after complete drying.





Approx
85-
100%

amount of wood tar
remaining in the timber
after drying



Unpigmented Tar Oil.

A wooden deck's best friend.

Few things beat a summer day on the deck, which for many has become an extension of the home. However, the boards are highly exposed to weather and age prematurely without proper care.

A wooden deck that is meant to last needs to breathe. Unlike conventional decking oils that sit on the surface, our Pine Tar Oil penetrates deeply and restores the wood's natural protective substances. This provides durable protection while highlighting the wood's natural character.




Wooden deck

Facade

Construction

Depending on the age of the wood, unpigmented Pine Tar Oil gives a golden or light grey tone that fades over time. After exposure to UV radiation and weather, the wood returns to its natural shade.



 **Color samples:** 1. Pressure-treated wood. 2. Rough-sawn pine panel 3. Planed pine pane.

Pine Tar Oil.

Semi-covering in a color palette inspired by forest and nature.

Auson Pine Tar Oil is the perfect choice for a transparent treatment that allows the grain and character of the wood to shine through. Choose pigmented shades for a unique expression or unpigmented to preserve the wood's natural charm.



amount of wood tar remaining in the timber after drying



Svart

A semi-covering black that creates a distinct and characterful expression while allowing the wood's depth and structure to remain visible.



Lava

A dark grey shade inspired by stone, earth, and nature's deeper tones. Lava gives the wood a strong and grounded expression suitable for both forest and modern environments.



Skogsgrå

A lighter grey inspired by mist and quiet forest paths where light filters through the trees. Forest Grey gives the wood a soft and balanced appearance.

Application and coverage

You can use our Pine Tar Oils on untreated wood and on wood previously treated with Pine Tar Oil or iron vitriol. We recommend two coats for first application on facades and one coat on wooden decks. See our painting guide for more information.

Coverage: 6–10 m²/litre depending on substrate. Very dry wood may require 2–3 times more.



Colour samples:

1. Pressure-treated wood
2. Rough-sawn pine panel
3. Planed pine panel



Drived

A full-bodied light grey shade inspired by weathered wood. Driftwood gives the timber a soft and cohesive expression that feels both contemporary and calming.



Tjärbrun

A dark brown shade with natural depth. Tar Brown gives the wood a strong character with a tone reminiscent of mature wood species and timeless craftsmanship.



Skogsbrun

A golden-brown shade inspired by earthy tones and sunlit tree trunks. Forest Brown gives the wood a warm presence and a calm, balanced expression.

Classics.

Traditional Nordic oils and tars to protect and preserve wood.

Auson's Classics range brings together well-proven wood treatments that have long been used for their natural protective properties. The products are based on traditional recipes developed to give wood a long life – whether for boats, bridges, roofs, or facades.



Äkta Trätjära

Auson Genuine Wood Tar is a traditionally kiln-burned Pine Tar Paint. It is ideal for modern wooden houses, log houses, wooden roofs, bridges, and other outdoor wooden structures. It has excellent penetration on rough-sawn timber. An old recipe for wood treatment consists of one third each of Genuine Wood Tar, gum turpentine, and boiled or raw linseed oil. Genuine Wood Tar also has healing properties and works well, among other uses, on horse hooves and claws.

Coverage: 2–4 m²/litre depending on substrate.



Dalbränd Trätjära

Auson Dalbränd Wood Tar is a fine golden-brown wood tar that becomes glaze-like over time. It is primarily used where high demands are placed on the treatment of house facades, shingle roofs, and boats, as well as for veterinary use, for example in the care of horse hooves and claws. We recommend diluting the pine tar with gum turpentine for faster penetration and reduced stickiness. An old recipe for wood treatment consists of equal parts Dalbränd Wood Tar, gum turpentine, and boiled or raw linseed oil.

Coverage: 2–4 m²/litre depending on substrate.



Roslagsmahogny

Auson Roslags Mahogany is a thin-flowing tar glaze. It is based on an old Swedish recipe consisting of Genuine Wood Tar, linseed oil, and gum turpentine. Since Roslags Mahogany is very low-viscosity, it should be applied thinly and in two coats. Make sure to allow the surface to dry thoroughly between coats.

Coverage: 6–12 m²/litre depending on substrate.



Kinesisk Träolja

Auson Chinese Wood Oil is a classic wood oil based on nut oil from the Chinese tung tree. The oil's extremely small molecules provide superior deep penetration, and it has long been used to protect wood against moisture ingress and cracking.

Also suitable for treating hardwoods such as teak and mahogany. Can be used on garden furniture, windows, doors, and boats. For facades, we recommend our Pine Tar Products.

Coverage: 4–10 m²/litre depending on substrate.



Slipersolja

Auson Sleeper Oil is a black glaze based on asphalt and wood tar. For surface treatment and dark staining of sleepers, posts, fences, gates, bridges, etc. outdoors. Sleeper Oil is produced using Genuine Wood Tar, which provides the best protection against weather and wind.

Sleeper Oil should be applied generously to allow the oil to penetrate the wood.

Coverage: 5–8 m²/litre depending on substrate.



Color sample:

1. Rough-sawn pine panel.

Also suitable for other wood types and treatments. See individual product.



Facade



Construction

Take care of your roof with sealing solutions that last year-round.

Auson offers a complete range of sealing products for your roof. The roof is the most exposed part of your home and must withstand weather and wind – 365 days a year. By regularly inspecting and maintaining your roof, you significantly extend its lifespan.



Takmassa

Fibre-reinforced and rubber-strengthened asphalt compound that forms a dense and elastic surface. Highly resistant to all weather conditions. Supplied ready to use with an easy-application consistency.

Very dried roofing felt should be pre-treated with our Roof Primer.

Coverage: 0.5–1 litre/m² depending on substrate (lower consumption if pre-treated with Roof Primer).



Takprimer

Low-viscosity asphalt solution with moisture-extracting additives. Penetrates deep into the substrate and impregnates and seals. Used for priming old and dried roofing felt before renovation with Roof Compound. Also used as pre-treatment for surfaces to be moisture-proofed with Cold Asphalt.

Coverage: 0.3–0.5 litre/m² depending on substrate.



Tätningskitt

Fibre-reinforced and rubber-strengthened asphalt filler with additives that provide adhesion even on damp surfaces. Forms an elastic and watertight joint that is highly resistant to all weather conditions.

Used for repairing minor damage, joint separation, and cracks in roofing felt. Larger joints and blisters should be reinforced with fiberglass mesh. Also suitable for repairs of metal joints, concrete and wood, as well as sealing wooden boats.



Kallasfalt

Easy-application asphalt solution that creates a moisture- and water-repellent surface on foundations and concrete surfaces above and below ground. Can also be used as protection for iron and steel structures below ground.

Diluted with 10–20% mineral spirits, Cold Asphalt can also be used as a primer on dried roofing felt.

Coverage: 0.3–0.5 litre/m² depending on substrate.



Asfaltlagaren

A proven cold bitumen compound with small aggregate used to repair holes and potholes in asphalt. Can also be used to fill around drains and level sharp edges. Suitable for year-round use.



Klisterasfalt

For bonding roofing felt joints, crack repairs, connection joints, sealing metal joints, seams, and other roof details.

Coverage: 1 litre per 10–15 m overlap joint.



Vildsvinstjära

Auson Wild Boar Tar is used to facilitate wild boar hunting. Apply a generous layer of tar by brush or spray to a tree trunk or wooden post to establish the tar scent.

The tar attracts wild boars as it signals that the tree is rich in resin, which wild boars use to combat skin parasites. The boars readily rub themselves against the tar-treated wood. By using Auson Wild Boar Tar regularly, you can attract wild boar to your hunting area year-round.

Available as a spray bottle or canister.



Kokt linolja

For surface protection of wood, paint production, and mixing with wood tar.



Rå linolja

For surface protection of wood, paint production, and mixing with wood tar.



Balsamterpentin

Genuine gum turpentine is a biodegradable solvent used for thinning wood tar and linseed oil paints.



Swedish quality since 1928

Auson AB is a nearly 100-year-old company from Gothenburg, founded in 1928 by Arthur Udesen and his son – hence the name Auson.

Auson remains family-owned and is operated by the third generation of the Udesen family. The fourth generation is now also active in the company. All production takes place at our factory in Kungsbacka.



Find more information and inspiration here:



www.tjarfarg.se



facebook.com/tjarfargauson



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Auson's management system complies with the requirements of SS-EN ISO 9001 and SS-EN ISO 14001.